

How Plant Pass works

Plant producers who join Plant Pass go through various steps from registration to certification. For some producers this might take a few months and for others, a while longer.

STEP 01

Registering with the programme

STEP 02

Doing a self-assessment

STEP 03

Attend a workshop/webinar(s) where you'll learn how to implement the scheme

STEP 04

Building and improving the areas identified as needing work

STEP 05

Being audited by an independent certification body

STEP 06

Working to close out audit non-conformances

STEP 07

Certification

We applaud our participating producers, all of whom are protecting the health of their plants, their business, the industry and our environment.

Registered producers and their scheme status are listed on the online **Plant Pass register** at plantpass.org.nz/biosecurity/participatingproducers.

Register your interest now at plantpass.org.nz/get-certified or contact us on office@plantpass.org.nz



A shared commitment to improve biosecurity practices in the **plant production industry**





Success through collaboration

Plant Pass is a voluntary certification scheme for Kiwi plant producers that recognises good biosecurity practice and provides assurance for plant buyers.



Plant Pass reduces the risk of an unwanted organism getting established in a nursery and being inadvertently spread by the domestic plant trade. In doing so, it helps protect our natural and urban environments, our plant based-industries and our economy.

Help protect Aotearoa from unwanted pests: if you're a plant producer or nursery owner, **register your interest today** at plantpass.org.nz/get-certified.

Plant Pass protects your business

Plant Pass is a comprehensive, science-based framework to help producers avoid, identify, and manage biosecurity hazards in nurseries and production processes.

Developed locally for local nurseries

Plant Pass was developed in Aotearoa New Zealand by Kiwi nursery operators and incorporates local biosecurity practices and solutions for local risks.



Who helped build Plant Pass?

Work began in late in 2017 with support and contributions from numerous stakeholders including NZPPI, MPI, DOC, regional councils and industry bodies. These stakeholders worked with plant producers to design, pilot and refine the Plant Pass standards, guidance and systems.

Who's running Plant Pass?

Plant Pass is a partnership between government and industry. It is formed as an Operational Agreement (OA) under GIA, the Government Industry Agreement for Biosecurity Readiness and Response framework.

Operational Agreement partners are:

- Ministry for Primary Industries
- New Zealand Plant Producers
- New Zealand Avocado
- Kiwifruit Vine Health
- New Zealand Winegrowers
- Forest Owners Association
- Citrus New Zealand

NZPPI is the scheme manager and is delivering the scheme on behalf of GIA OA partners.

The Plant Buyers' Accord

The Plant Buyers' Accord has been established to support and encourage plant producers who register with Plant Pass.

Signatories to the Accord commit to use their influence to raise awareness of and support for Plant Pass. These signatories will include plant buyers, those who influence and specify plant purchases, and agencies that own nurseries.

The Accord enables plant buyers and specifiers to have a vital role in protecting New Zealand's taonga, biodiversity, economy and way of life.

