

MPI Plant Buyers' Accord Action Plan

This action plan has been developed in partnership between three business units of MPI: Biosecurity New Zealand, Te Uru Rākau – New Zealand Forest Service, and Agriculture and Investment Services. This plan sets out the actions the business units have agreed on to incentivise plant producers to engage and become Plant Pass registered and/or certified.

Year 1
to December 2023



Ministry for Primary Industries
Manatū Ahu Matua



Biosecurity New Zealand

Tiakitanga Pūtaiao Aotearoa

For the biosecurity system to remain strong and resilient it requires everyone to play their part in managing risk. Plant producers play a crucial role in helping to manage pests and diseases through early detection and reducing the risk of spread. BNZ supports the Plant Pass certification because it recognises that nurseries and traders are critical in helping identify, control, manage and avoid biosecurity risks.

Areas of action	Partnership and participation	Promotion and advocacy with staff, clients and stakeholders
<p>Action by directorate</p>	<p>Readiness & Response Services</p> <ul style="list-style-type: none"> • Set strategic direction, manage performance, contribute funding to Plant Pass as a Governance Group member. • Coordinate the development and review of MPI's Action Plan and monitor and report progress to the Plant Buyers' Accord Secretariat annually. • Lead initial recruitment of early adopter government agencies and councils and support their Action Plan development. • Support the early adopter Signatory network with recruitment of other organisations and businesses. • Contribute to how signatories can collaborate on 'cross agency' initiatives to provide a high-level view of the scheme's activation and progress. • Support NZPPI in their role as secretariat to PBA Signatories and with Accord communications. 	<p>Readiness & Response Services</p> <ul style="list-style-type: none"> • Develop an internal communications and engagement plan identifying opportunities to promote Plant Pass through MPI websites, social channels and intranets. • Prepare key messages and collateral for staff to use in their engagement with stakeholders. <p>Animal & Plant Health, Pest Management and Diagnostic Surveillance Services</p> <ul style="list-style-type: none"> • Identify fora and promote Plant Pass and certification to partners and relevant programme stakeholders. • Develop case studies and lessons from incursions.



Te Uru Rākau – New Zealand Forest Service supports nurseries which are reducing biosecurity risks by being Plant Pass registered and/or certified. It supports Accord commitments as a funder, partner, and plant buyer. Actions below set out how better biosecurity outcomes will be achieved via contracts, agreements and grants. This Action Plan is not retrospective and is contingent on funding.

Areas of action	Partnership and participation	Promotion and advocacy with staff, clients and stakeholders	Procurements and contracts
<p>Action by directorate</p>	<p>Forestry Engagement and Advice (FEA)</p> <ul style="list-style-type: none"> • As the FEA functions are stood up use this opportunity to promote the scheme as part of outreach/extension work. • Plan to recommend Plant Pass in contracts, agreements or grants for any future funding rounds that may be established. 	<p>Operational Programme Delivery</p> <ul style="list-style-type: none"> • Work with the nursery sector to promote Plant Pass and certification. • Highlight nurseries funded through 1BT that have achieved Plant Pass certification. <p>Crown Forestry</p> <ul style="list-style-type: none"> • As a plant buyer, Crown Forestry will promote Plant Pass and certification to nurseries already contracted to supply seedlings for the 2022 planting season. • Notify potential suppliers of seedlings for the 2023 planting season of Plant Pass and that there will be a preference made toward Plant Pass registered and/or certified suppliers in the future. • Take into consideration good biosecurity practices when evaluating the potential supply of seedlings for purchase and establishment under the Joint Venture Programme. 	<p>Operational Programme Delivery</p> <ul style="list-style-type: none"> • Promote the purchase of seedlings through registered and/or certified businesses. • Make a preference for suppliers to purchase plants from businesses which are Plant Pass registered and/or certified, where possible. <p>Note: The One Billion Trees Programme, including Crown Forestry joint ventures, was substantially allocated over the period approximately April 2020–April 2022. Without further investment, planting related activities will be significantly downsized.</p>

Agriculture & Investment Services

Tapuwae Ahuwhenua

Agriculture and Investment Services supports Plant Pass registered and/or certified nurseries because Plant Pass will support the sustainability and investment of plant production in the agriculture and rural sectors.

Areas of action	Partnership and participation	Promotion and advocacy with staff, clients and stakeholders	Procurements and contracts
<p>Action by directorate</p>	<ul style="list-style-type: none"> • AIS recognises the importance of partnership with internal and external stakeholders in promoting and considering how Plant Pass can be incorporated into the operation of the business unit. 	<p>Māori Agribusiness and Sustainable Regions</p> <ul style="list-style-type: none"> • Where relevant Plant Pass will be raised internally and to clients and stakeholders within specific communications and channels. <p>Sustainable Regions</p> <ul style="list-style-type: none"> • Promote Plant Pass in our work with advisory service stakeholders including referencing in the Career Pathway Scheme competencies and in the biosecurity module. 	<p>Sustainable Regions</p> <ul style="list-style-type: none"> • Through our funding programmes we will provide information on Plant Pass to our signatories (of signed funding agreements) and encourage them to seek Plant Pass registered and/or certified nurseries when purchasing plants. • Create opportunities for our stakeholders that are involved in setting up or supporting nurseries to participate in Plant Pass by working together to understand its importance and build solutions that are fit for their purpose.